

UNIVERSITY OF MICHIGAN-DEARBORN

Wayfinding System Design

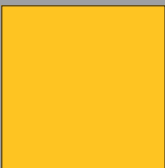
September 18, 2007 Revised Final Submittal
Presented by Corbin


corbin

Colors and Finishes



Dark Blue
Paint: Matthews Paint metallic MP02755 to match
SW #F65 L 10 satin bright, nuance satin finish
Translucent Vinyl: 3M Scotchcal European Blue



Maize
Paint: Matthews Paint MP00053, gloss finish
Translucent Vinyl: 3M Scotchcal Sunflower
Reflective Vinyl: 3M Scotchlite Yellow



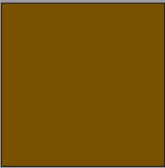
White
Paint: Matthews Paint white, satin finish
Reflective Vinyl: 3M Scotchlite White



Brushed Aluminum
Paint: Matthews Paint MP18073, satin finish



Pewter
Paint: Matthews Paint metallic MP19891, satin finish



Dark Brown
Paint: Matthews Paint MP20156 metallic, satin finish



Tan
Paint: Matthews Paint MP20051 metallic, satin finish



Red (1x-7m Only)
Paint: Matthews Paint MP10256, satin finish

Identity Marks and Symbols

Note that the bracketed code letters “[AAA]” appear in the Sign Message Schedule to denote the occurrence of the symbol in a sign’s message.



[DBM] Dearborn Block M



[WMK] Wordmark



[HFE] Henry Ford Estate



[A] Admissions



[I] Information



[P] Parking
(coloration and style of parking symbol varies among these three examples; see Design Intent Drawings for details)



[S] Shuttle



[V] Visitor Phone

Typography

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

Helvetica Neue 77 Condensed Bold
Used for primary messaging on Identifier and Guide signs

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

Helvetica Neue 57 Condensed
Used for secondary messaging on Identifier and Guide signs

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

Clearview Hwy 2-W
Used for messaging on the Gx-4 DOT Guide sign type

Other possible Main Campus messaging orientations depending on direction:

UM-DEARBORN
MAIN CAMPUS

RIGHT ARROW

↑
UM-DEARBORN
MAIN CAMPUS

AHEAD ARROW

Messaging orientations for Fairlane Center Campus:

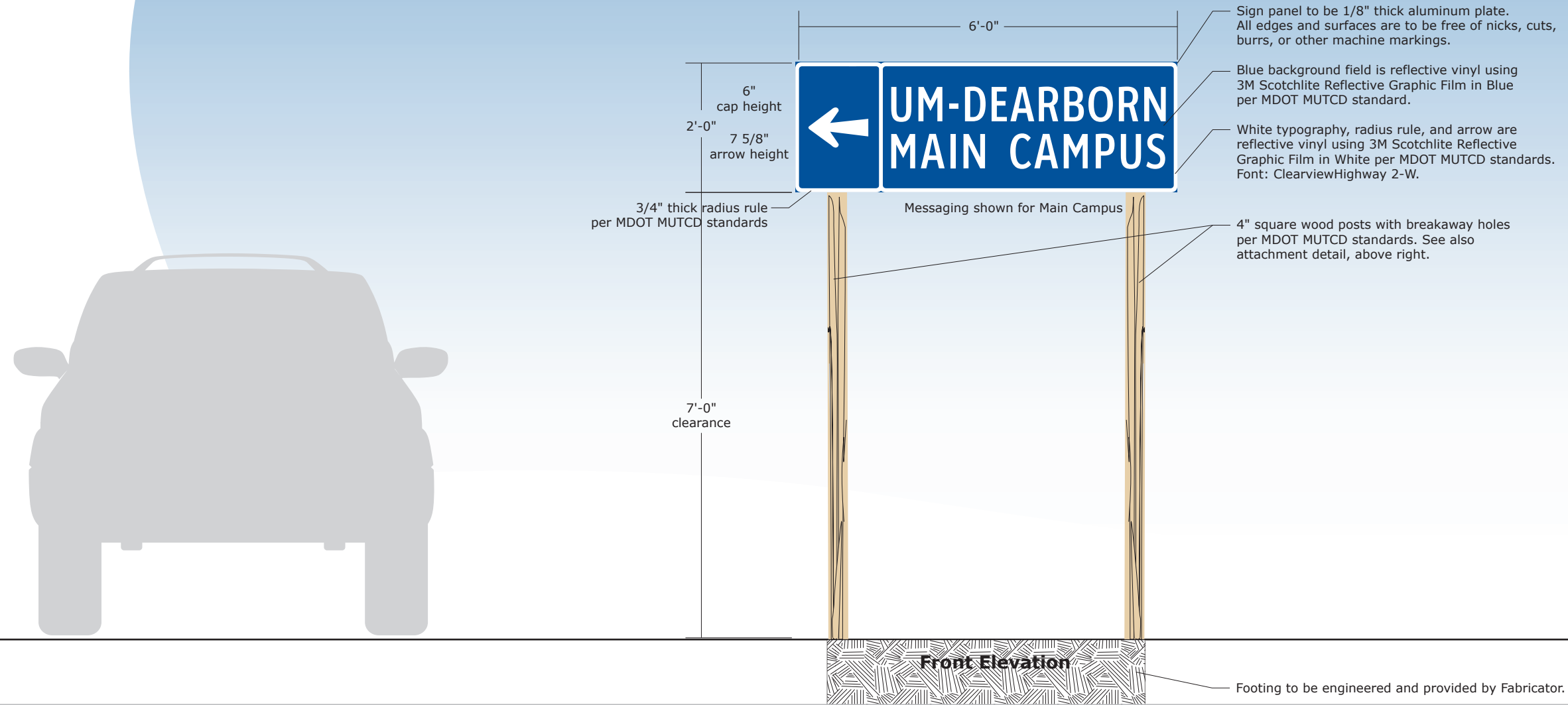
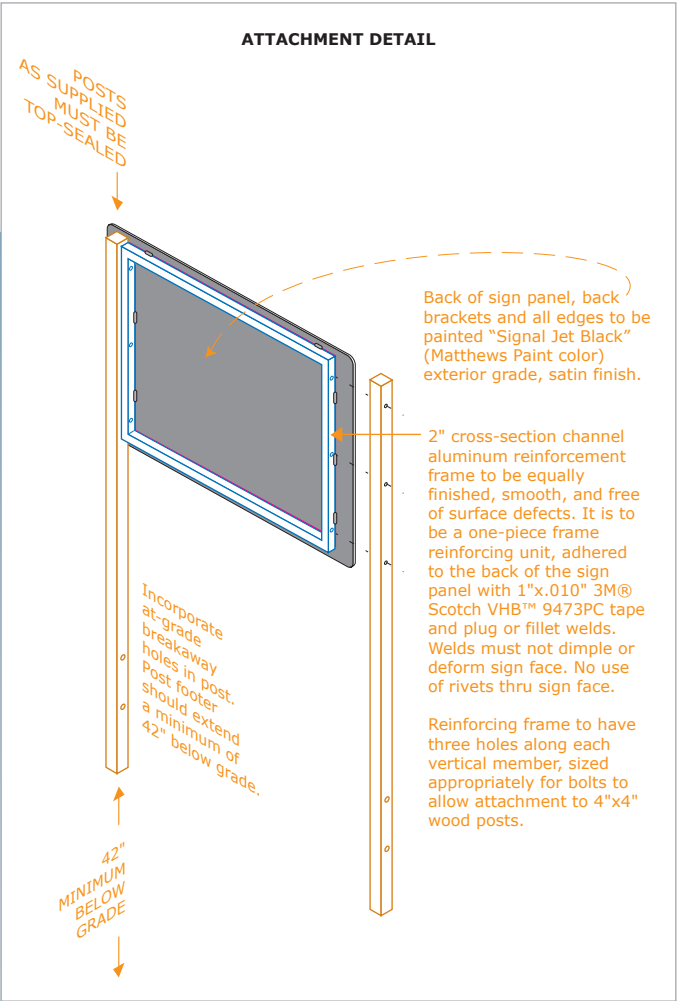
UM-DEARBORN
FAIRLANE CTR

RIGHT ARROW

←
UM-DEARBORN
FAIRLANE CTR

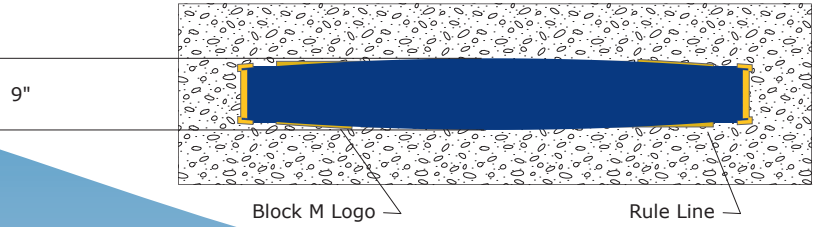
LEFT ARROW

Note:
Fabrication details shown are recommendations. Fabricator to assure compliance with MDOT MUTCD standards for Tourist Oriented Directional Signs (TODS) in their manufacture.





Top View



Block M logo graphic:



Digital art for Block M logo graphic to be provided by Designer. Paint: Matthews Paint Maize solid MP00053, gloss finish. Paint "DEARBORN" letters Matthews Paint White, satin finish.

Acrylic dimensional push-through Block M element (pushed 1/2" beyond header face, see Top View) to glow Maize at night. White acrylic is faced with Maize translucent vinyl, returns painted with opaque Matthews Paint Maize gloss finish. "DEARBORN" letters are masked-and-sprayed White and do not glow.

THIS SIGN IS TWO-SIDED AND INTERNALLY-ILLUMINATED

Curved internally-illuminated cabinet header (see Top View). 1/8" thick aluminum walls, minimum. Painted with Matthews Paint Dark Blue satin finish.

White acrylic push-through letters and graphics, flush to cabinet surface, to glow white at night. Font: Helvetica Neue 77 Condensed Bold

Rectangular-shaped internally-illuminated aluminum cabinet. Fluorescent lamping. 1/8" thick cabinet walls minimum. Fabricator to include hidden access panel to ballasts and lamping for changes/repairs. Cabinet painted with Matthews Paint Dark Blue satin finish.

Stone bed (1/2" round stone) rectangle-shaped surround with metal landscape edging to protect sign from lawn maintenance. Bed extends out 8" from sign face on all sides.

Sides of header are not flat; reveals allow brackets to fit into wide channels.

Two custom-fabricated aluminum brackets give the effect of "pinching" the curved cabinet header in place. See Elevation and Top View drawings, this page, for bracket details. Painted with Matthews Paint Maize gloss finish.

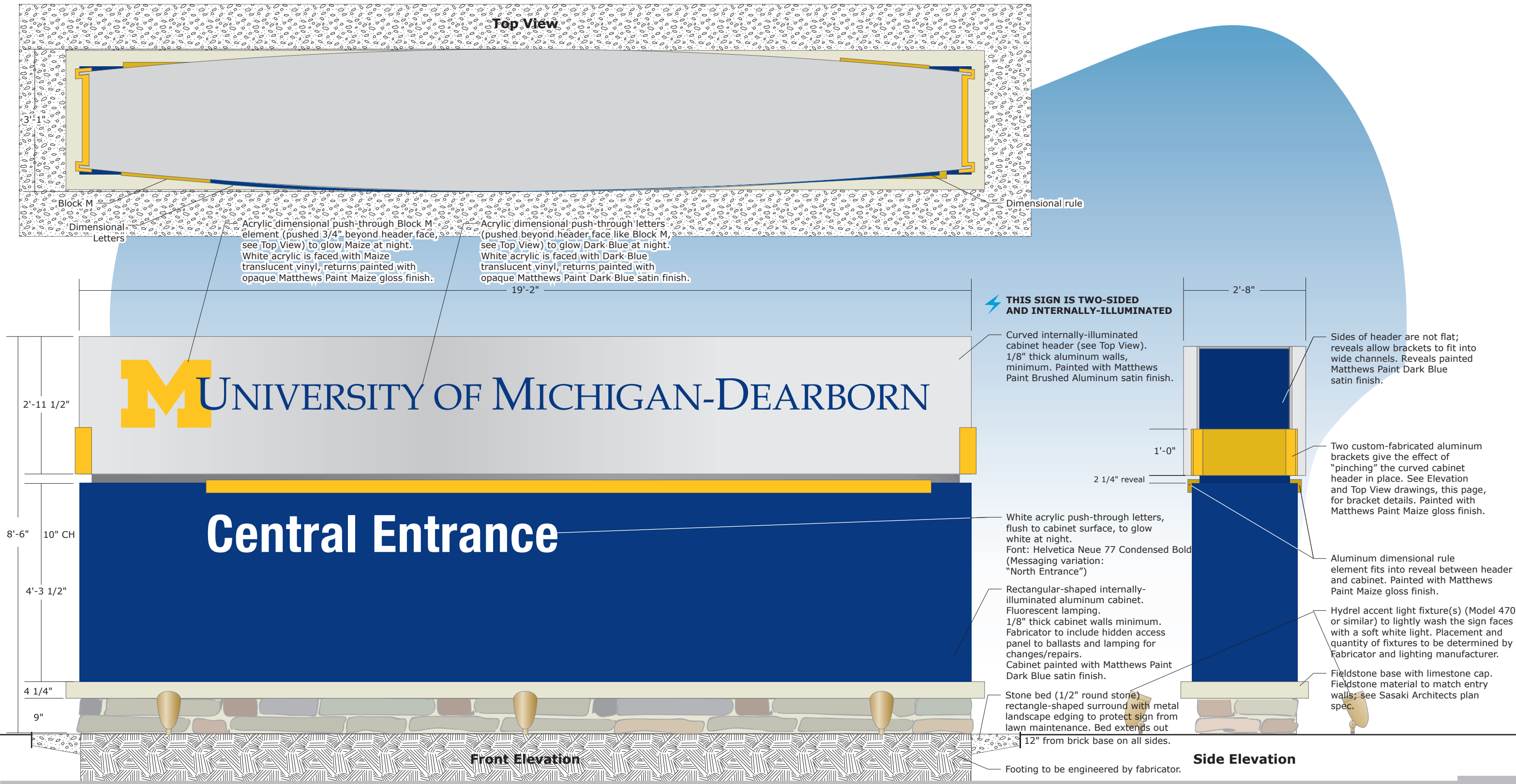
Aluminum dimensional rule element fits into reveal between header and cabinet. Painted with Matthews Paint Maize gloss finish.

Hydrel accent light fixture(s) (Model 4709 or similar) to lightly wash the sign faces with a soft white light. Placement and quantity of fixtures to be determined by Fabricator and lighting manufacturer.

↑ Central Entrance
Next Right

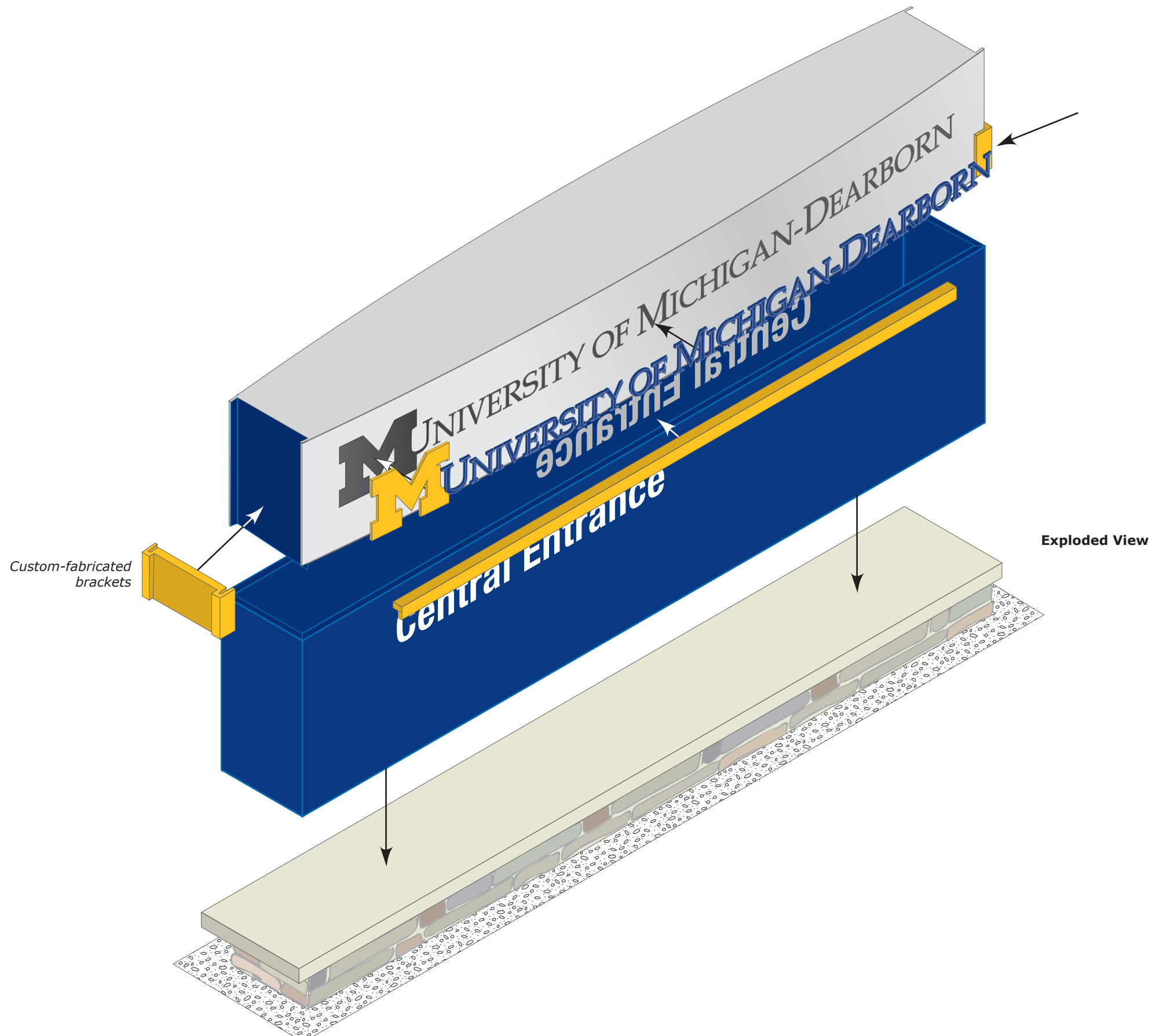
Front Elevation

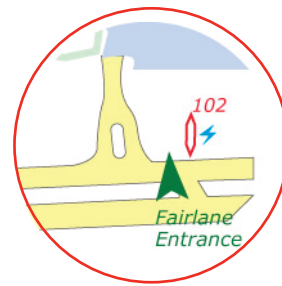
Side Elevation





Isometric View





Area Clipping from Sign Location Plan

A

Option 1 (Corbin Recommends):

- A) Ix-2 Campus Identifier, Gateway sign at location 102.
- B) Remove bronze letters and seal from brick entry walls.



A

Option 2:

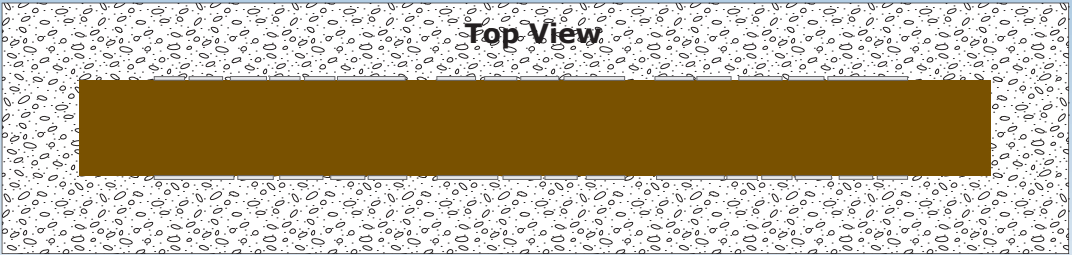
- A) Ix-1 Campus Identifier, Boundary Marker sign at location 102.
- B) Retrofit brick entry walls with aluminum panel faces to more visibly identify the campus entrance.



Photo of Existing Condition

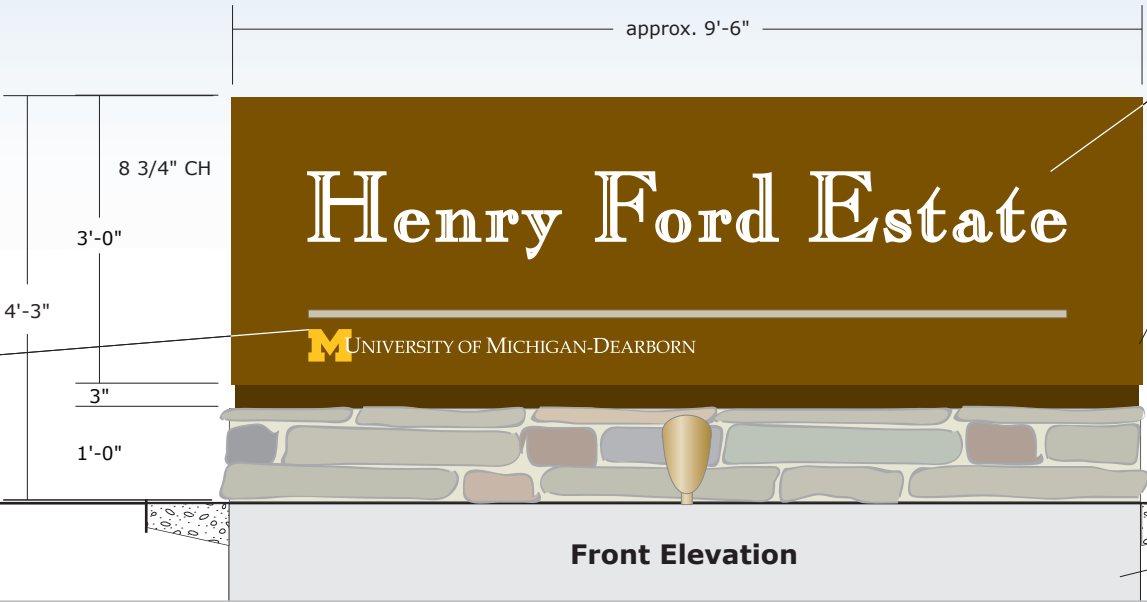


Top View

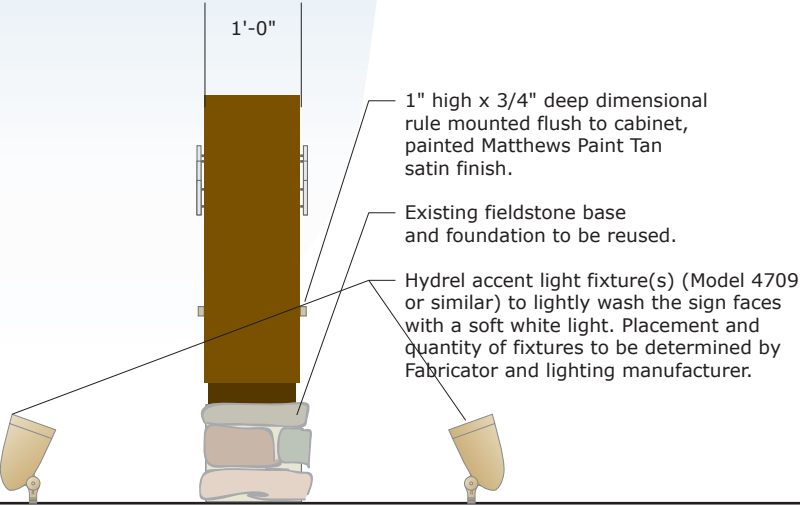


THIS SIGN IS TWO-SIDED AND USES EXISTING BASE AND EXISTING ELECTRICAL POWER SOURCE FOR EXTERNAL ILLUMINATION

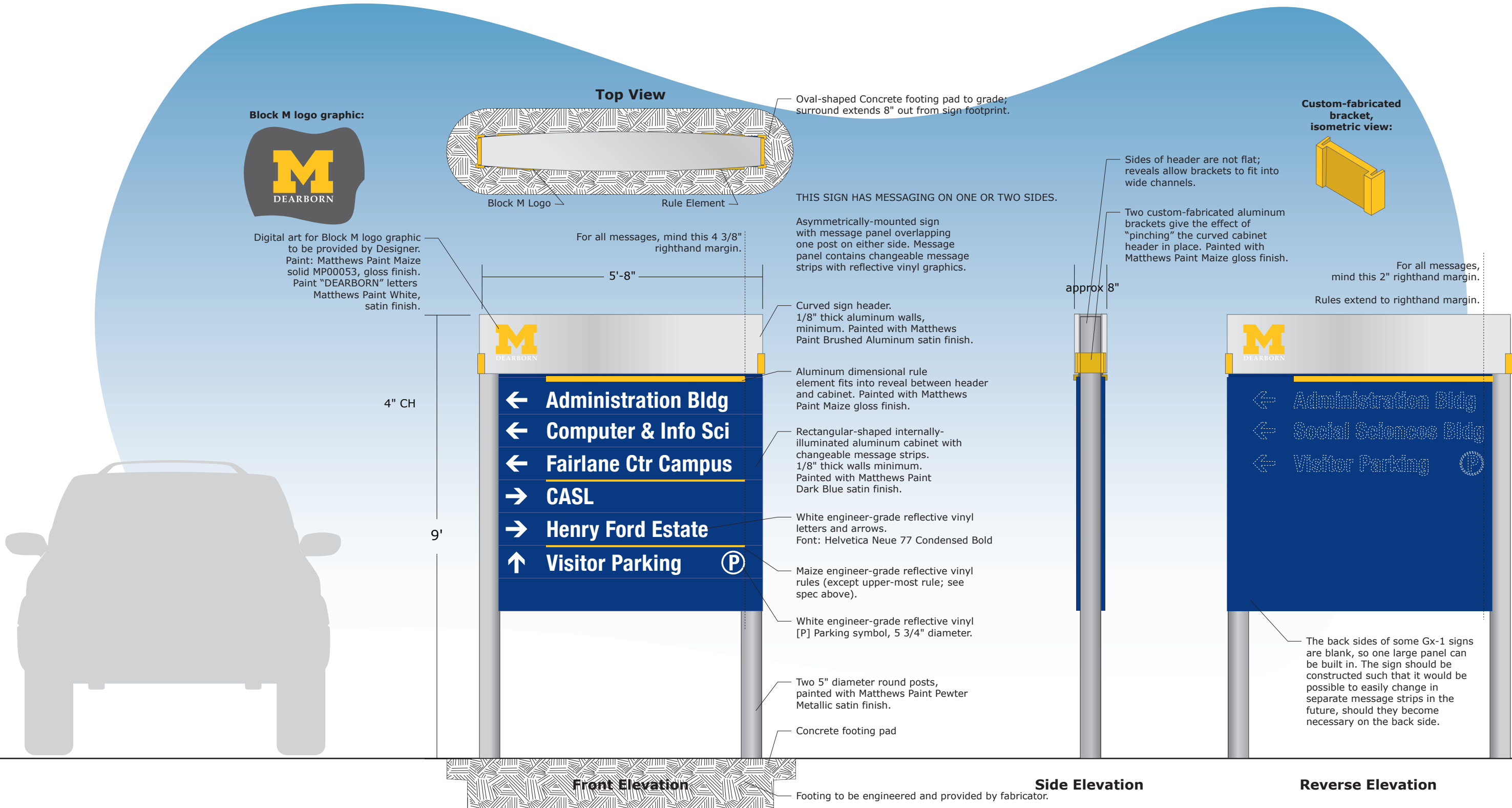
Silkscreened logotype in Matthews Paint Maize gloss finish and White satin finish.

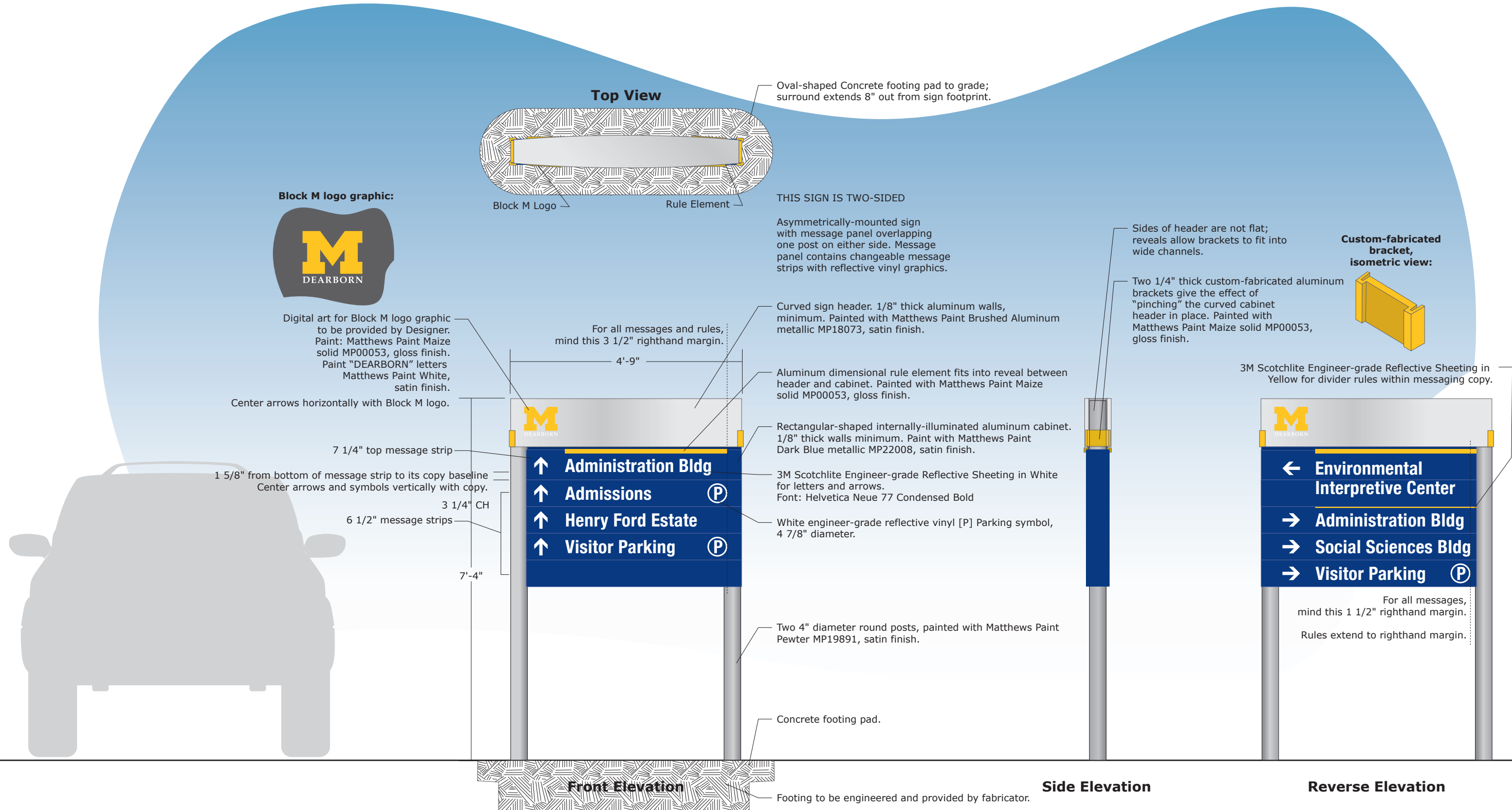


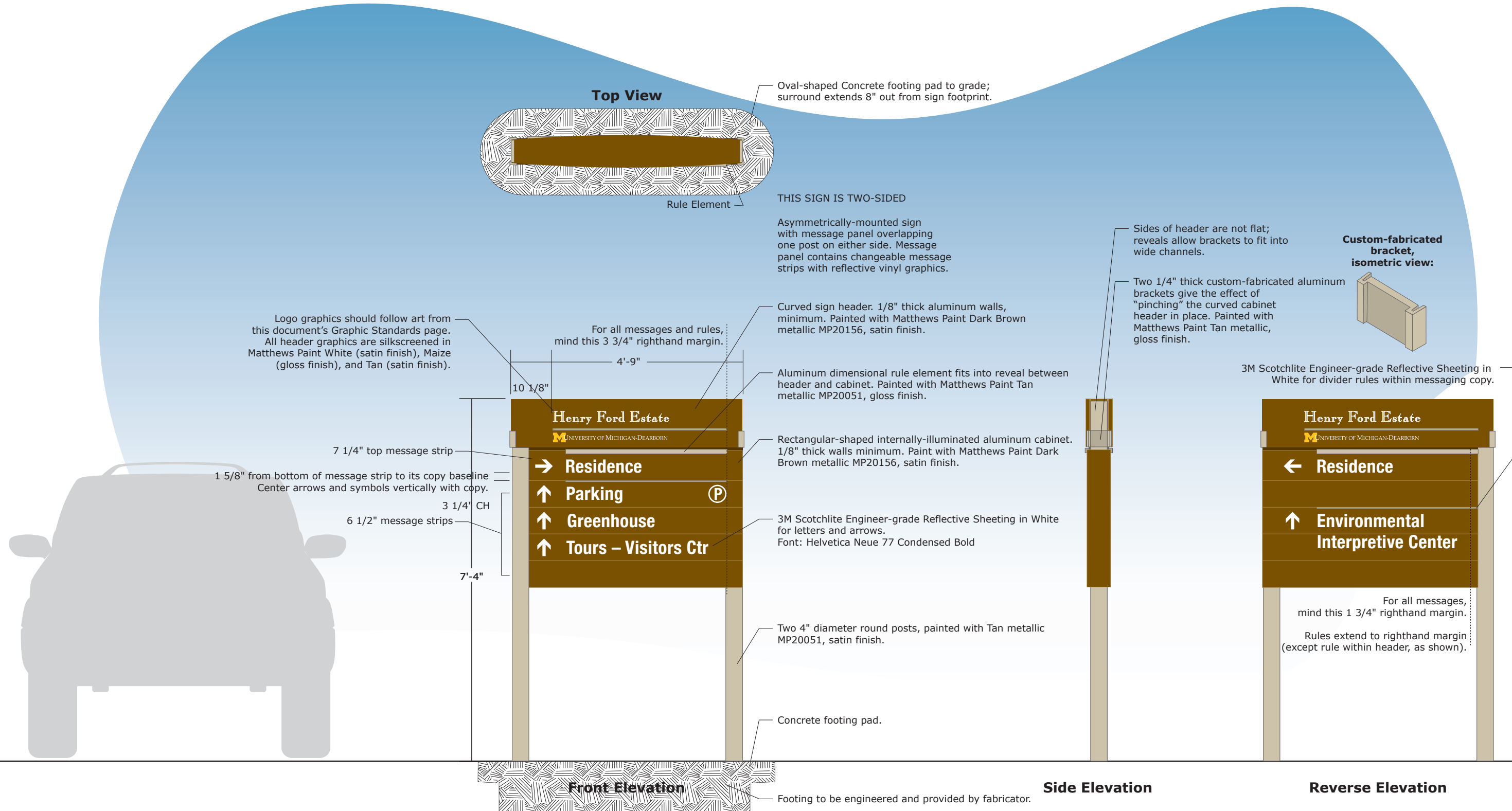
Front Elevation



Side Elevation

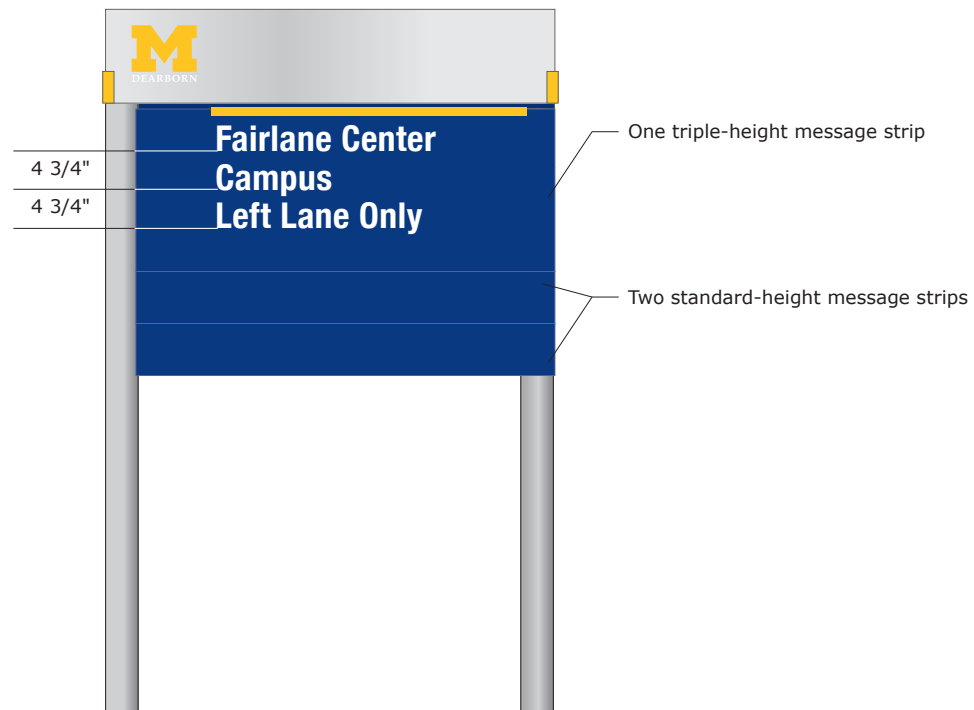




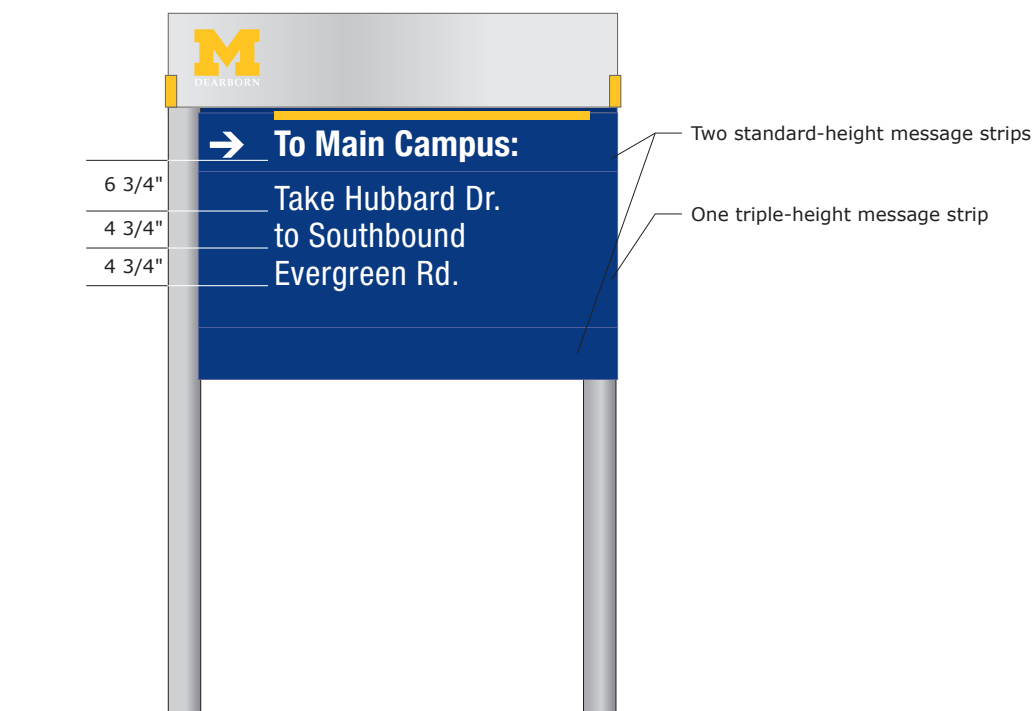
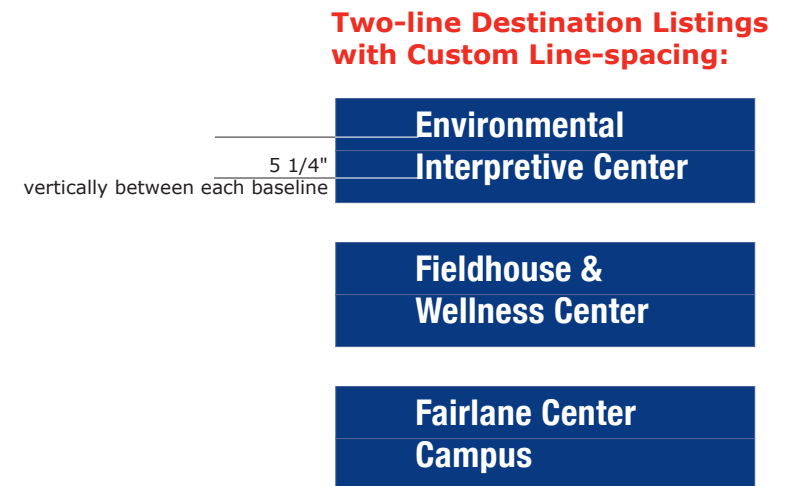




Sign 006a Side B



Sign 009a Side B



Sign 103 Side A



Sign 110 Side B

Top View

Side B
(outside face)

Side B
(inside face)

Side A
(inside face)

Side A
(outside face)

L-shaped sign panel allows
for messaging on up to
four sign faces.

Example of graphic compositional layout
with "Admissions" listing



Maize background field and
Dark Blue graphics,
including symbol, for
Admissions listing.



Side A
(outside face)

Top View

Side B
(inside face)

Side A
(outside face)

Messaging on up to
two sign faces.

On inside face of sign panel:
Two 1/8" thick aluminum plate bracket
attachments, one-piece each, brake-formed
into L-shapes. Brackets are fastened to sign
panel, which is fastened to post in such a
way that bracket-panel assembly can be
easily changed. Paint brackets Matthews
Paint Maize solid MP00053, gloss finish.

1/8" thick aluminum plate
square cap, painted
Matthews Paint Dark Blue
metallic MP22008,
satin finish.

Digital art for Block M logo graphic
to be provided by Designer.
Paint: Matthews Paint Maize
solid MP00053, gloss finish.
Paint "DEARBORN" letters
Matthews Paint White,
satin finish. Logo appears on all
four sides of cap.

Block M logo graphic:



1/8" thick aluminum plate sign panel,
one-piece brake-formed into L-shape.
All graphics are mask-and-spray painted:
Paint background Matthews Paint Dark
Blue metallic MP22008, satin finish.
Paint copy and arrows Matthews Paint White, satin finish.
Paint Maize rule elements Matthews Paint Maize
solid MP00053, gloss finish.
Font: Helvetica Neue 77 Condensed Bold

On outside face of sign panel:
One 1/8" thick aluminum plate bracket attachment,
one-piece brake-formed into an L-shape. Bracket is
fastened to sign panel, which is fastened to post in
such a way that bracket-panel assembly can be easily changed.
Paint bracket Matthews Paint Maize solid MP00053, gloss finish.

4" square aluminum post, painted Matthews Paint Pewter,
MP19891.

Circular concrete footing pad to grade;
surround extends 8" out from signpost.

Footing to be engineered and provided by fabricator.

Side B
(inside face)
shown blank

9'-9"

2 1/4" CH

6"

3 1/2" logo width

Side A
(outside face)

3'-5 1/2"

7'-0"
clearance

Gx-3a UMD, L-Shaped Panel

Front Elevation

Gx-3b UMD, Single Panel

Front Elevation

Master Signage Program



corbin
Corbin Design
109 East Front 304
Traverse City, MI 49684
231 947.1236

Notes

SCALE: 1/2" = 1' (on a 11x17 sheet)

Color Palette



Date

09.19.06
01.23.07
04.13.07
09.06.07
09.18.07

Notes

Remainder of Array for UMR
Review
Revisions for review
Final Submittal
Revised Final Submittal
Revised Final Submittal

Document

Pedestrian Guide

Gx-3a UMD,
L-Shaped Panel
Gx-3b UMD,
Single Panel

PAGE 14

Top View

Side B
(outside face)

Side B
(inside face)

Side A
(inside face)

Side A
(outside face)

L-shaped sign panel allows
for messaging on up to
four sign faces.

Top View

Side B
(inside face)

Side A
(outside face)

Messaging on up to
two sign faces.

On inside face of sign panel:
Two 1/8" thick aluminum plate bracket
attachments, one-piece each, brake-formed
into L-shapes. Brackets are fastened to sign
panel, which is fastened to post in such a
way that bracket-panel assembly can be
easily changed. Paint brackets Matthews
Paint Tan metallic MP20051, satin finish.

1/8" thick aluminum plate
square cap, painted
Matthews Paint Tan
metallic MP20051,
satin finish.

Digital art for Block M and
Henry Ford Estate logo graphics
to be provided by Designer.
Paint: Matthews Paint Maize
solid MP00053, gloss finish.
Paint "DEARBORN" and Henry
Ford Estate letters Matthews
Paint White, satin finish. Block
M logo graphic appears on all
four sides of cap.

Block M logo graphic:



1/8" thick aluminum plate sign panel,
one-piece brake-formed into L-shape.
All graphics are mask-and-spray painted:
Paint background Matthews Paint Dark
Brown metallic MP20156, satin finish.
Paint copy and arrows Matthews Paint White, satin finish.
Paint Tan rule elements Matthews Paint Tan
metallic MP20051, satin finish.
Font: Helvetica Neue 77 Condensed Bold

On outside face of sign panel:
One 1/8" thick aluminum plate bracket attachment,
one-piece brake-formed into an L-shape. Bracket is
fastened to sign panel, which is fastened to post in
such a way that bracket-panel assembly can be easily changed.
Paint bracket Matthews Paint Tan metallic MP20051, satin finish.

4" square aluminum post, painted Matthews Paint Dark
Brown metallic MP20156, satin finish.

Circular concrete footing pad to grade;
surround extends 8" out from signpost.

Footing to be engineered and provided by fabricator.

Side B
(inside face)
shown blank

Side A
(outside face)

Side B
(inside face)

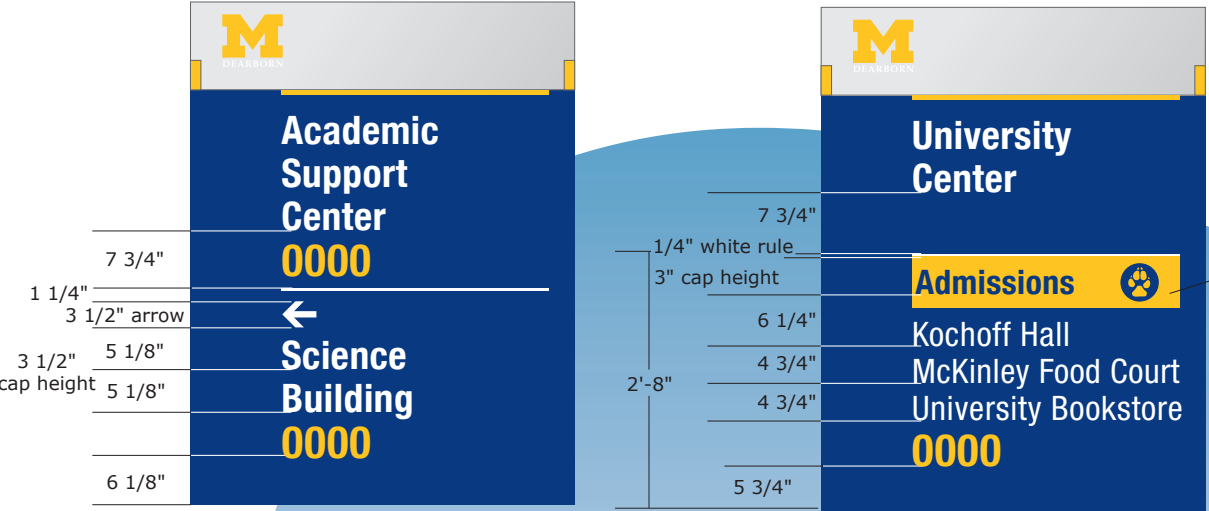
Gx-3c Ford Estate, L-Shaped Panel

Front Elevation

Gx-3d Ford Estate, Single Panel

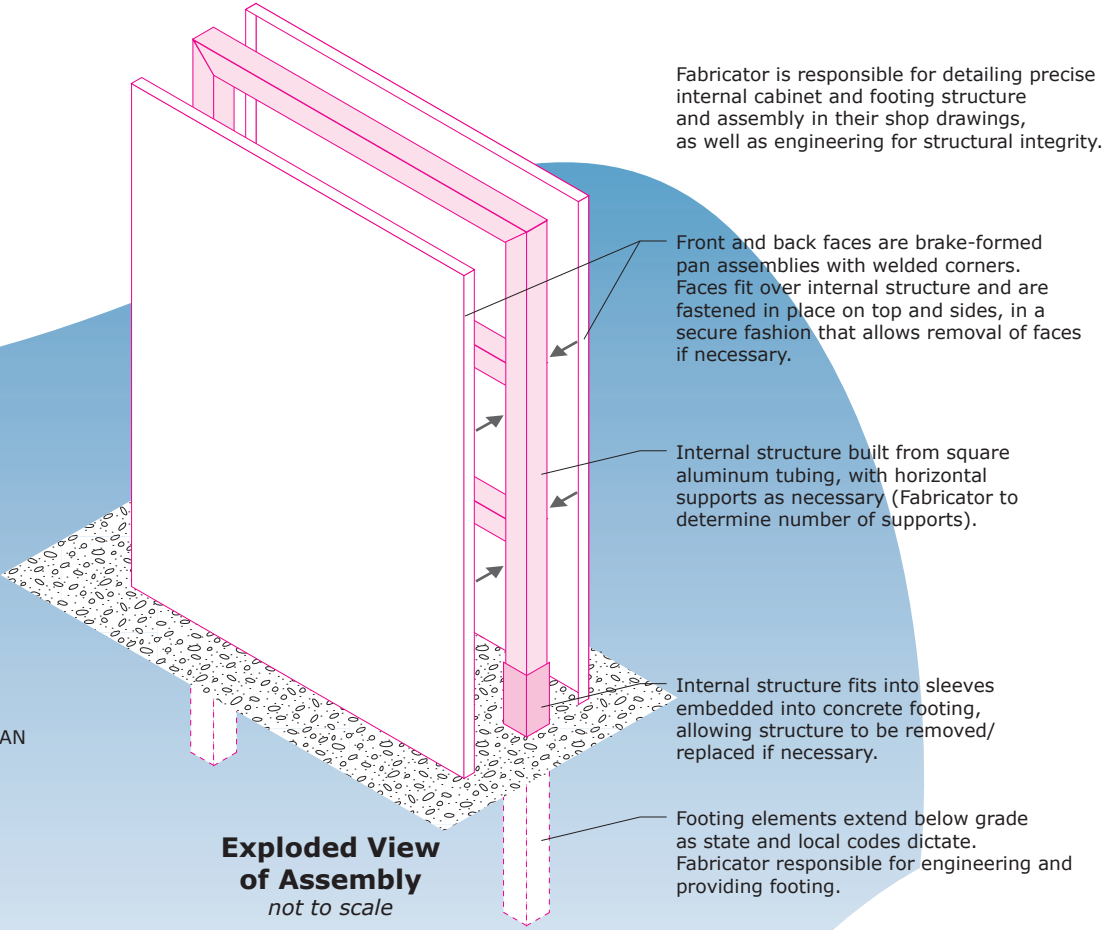
Front Elevation

Selected Actual Messaging Layouts:



Sign 070 Side A

Signs 030 & 043



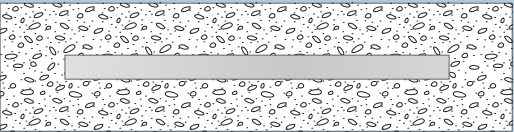
Sign 073

Block M logo graphic:



Digital art for Block M logo graphic to be provided by Designer. Paint: Matthews Paint Maize solid MP00053, gloss finish. Paint "DEARBORN" letters Matthews Paint White, satin finish.

Top View



MESSAGING FOR THIS SIGN TYPE CAN BE SINGLE-OR DOUBLE-SIDED DEPENDING ON LOCATION.

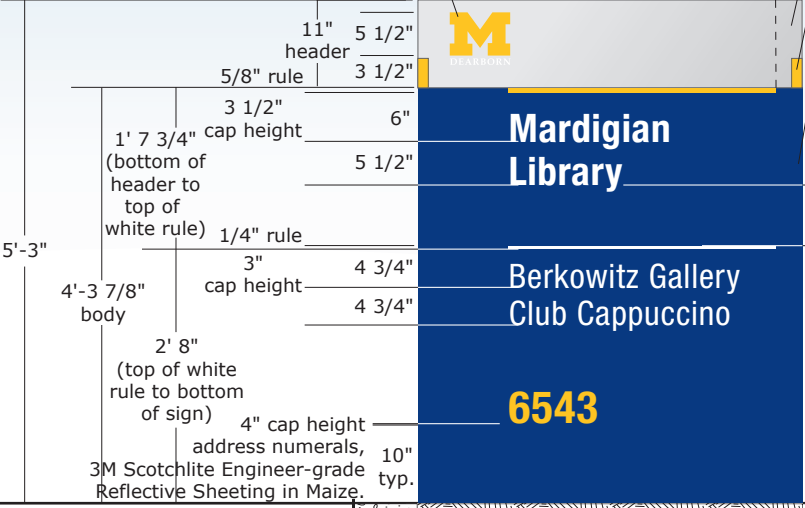
PLEASE SEE THE APPROVED SIGN LOCATION PLAN FOR FURTHER LOCATION AND MESSAGING INFORMATION FOR EACH SIGN.

Sturdy one-piece cabinet structure from at least 1/8" thick aluminum material.

Paint header Matthews Paint Brushed Aluminum metallic MP18073, satin finish.
Paint all Maize elements Matthews Paint Maize solid MP00053, gloss finish.
Paint body Matthews Paint Dark Blue metallic MP22008, satin finish.

All message copy is reflective vinyl using 3M Scotchlite Engineer-grade Reflective Sheeting in White. Font: Helvetica Neue 77 Condensed Bold.

Surface of this sign is flat—no dimensional elements.



Front Elevation

There should be 7 3/4" vertically between the baseline of the last line of Primary Messaging and the white rule.

Subset listings (select sign locations only):
3M Scotchlite Engineer-grade Reflective Sheeting in White for letters and rule.
Font: Helvetica Neue 57 Condensed
When subset listings do not occur, omit White rule.

Stone bed (1/2" round stone) rectangle-shaped surround with metal landscape edging to protect sign from lawn maintenance. Bed extends out 8" from sign face on all sides.

Footing to be engineered and provided by Fabricator.

Side Elevation

Reverse Elevation
(single-sided sign)

Selected Actual Messaging Layout:

Henry Ford Estate

M

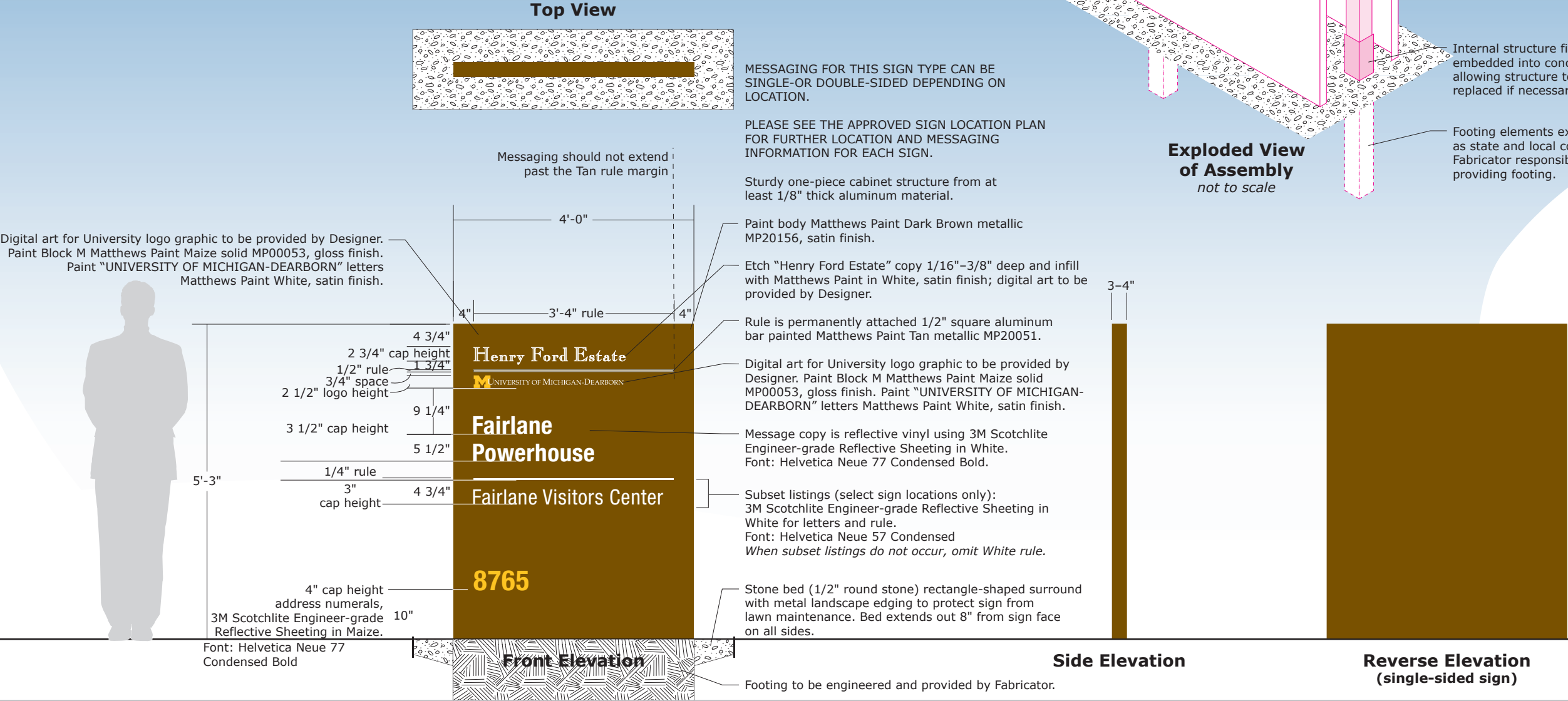
UNIVERSITY OF MICHIGAN-DEARBORN

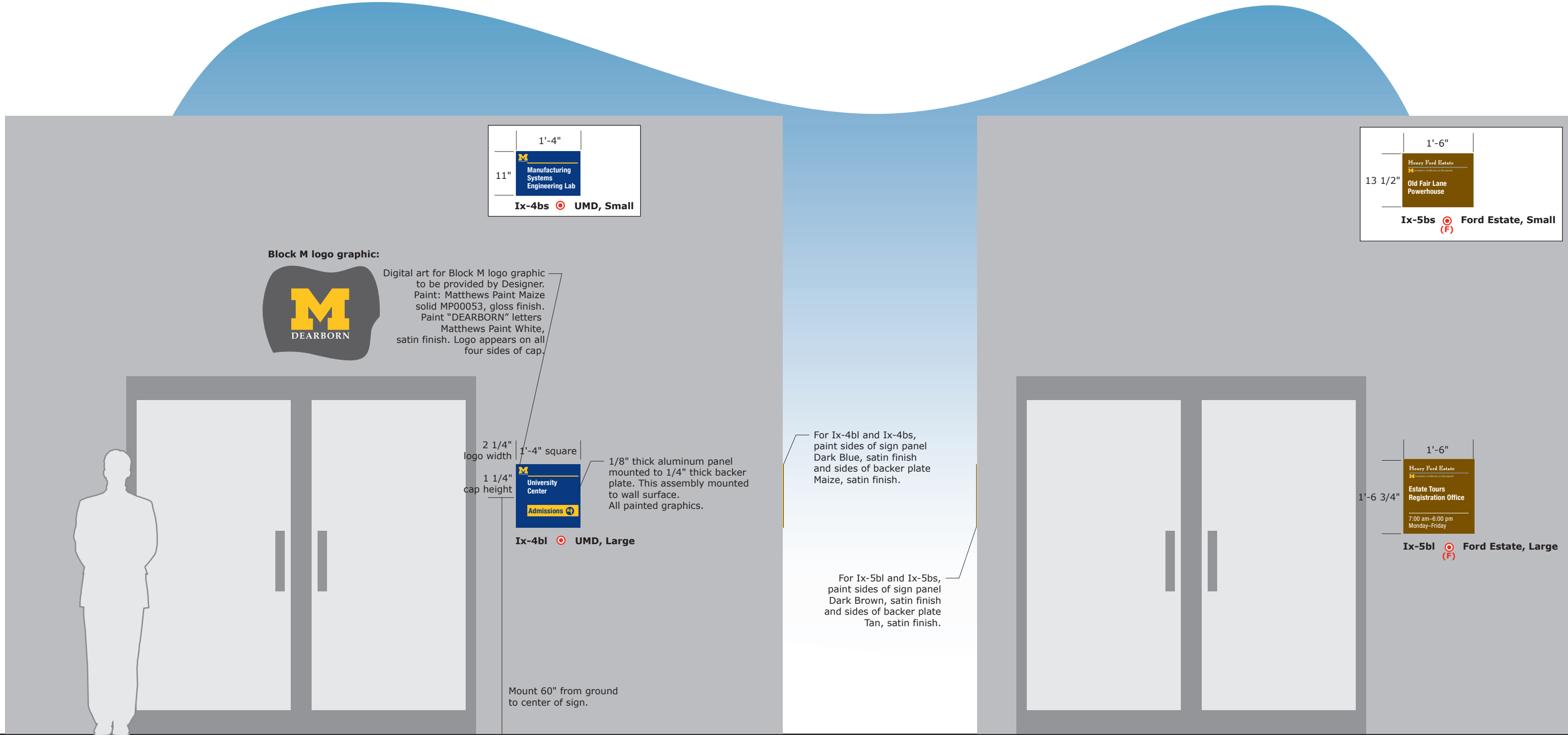
Fairlane Cottages

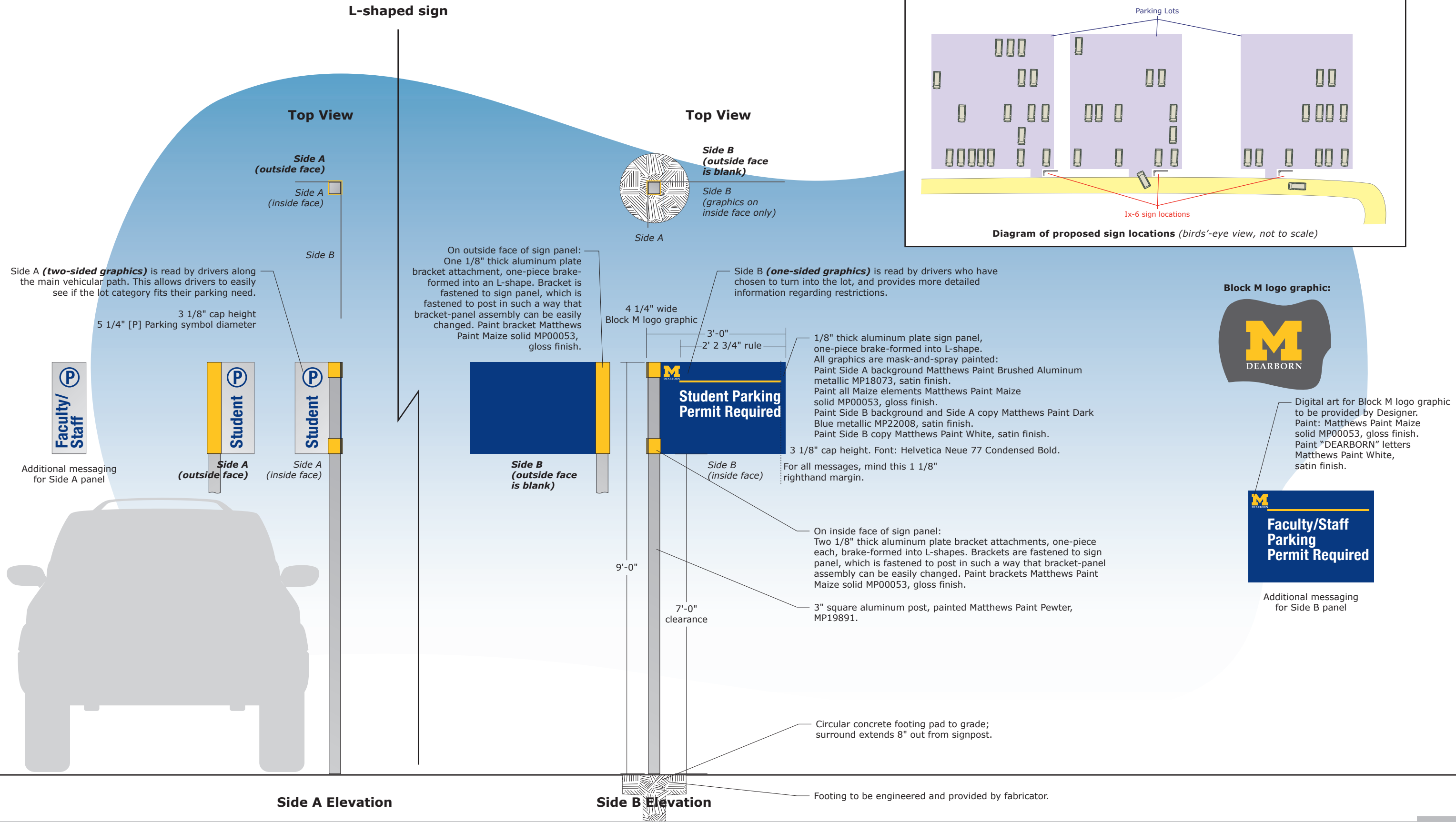
Child Development Center

0000

Sign 073







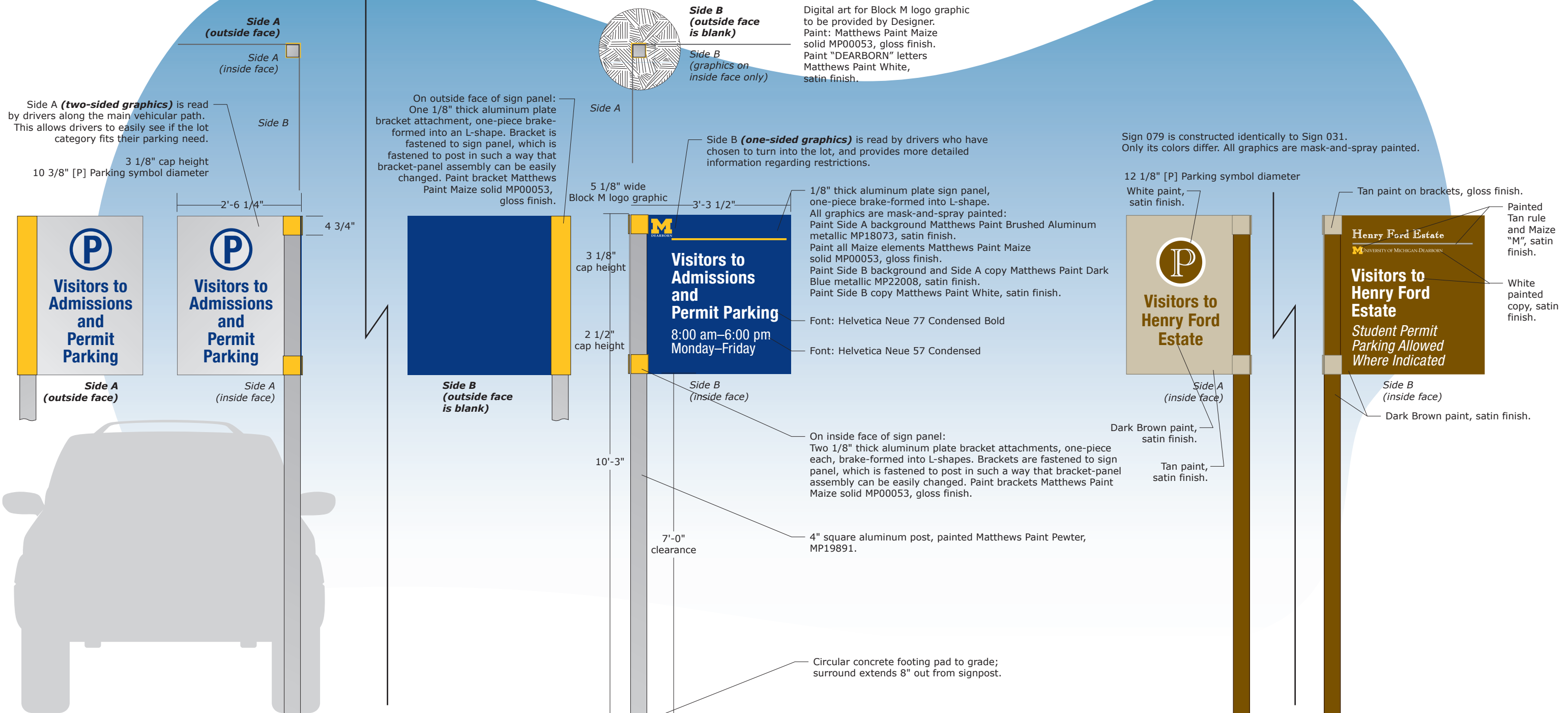
L-shaped sign

Block M logo graphic:



Top View

Top View



Sign 031

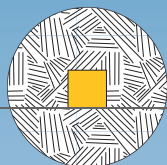
Sign 079

Side A Elevation

Side B Elevation

Top View

Block M logo graphic:



Digital art for Block M logo graphic to be provided by Designer.
Paint: Matthews Paint Maize solid MP00053, gloss finish.
Paint "DEARBORN" letters Matthews Paint White, satin finish.



1/8" thick aluminum plate sign panel
All graphics are mask-and-spray painted:
Paint panel front and back Matthews Paint Dark Blue metallic MP22008, satin finish.
Paint copy Matthews Paint White, satin finish.
Paint "M" and rule line graphics Matthews Paint Maize solid MP00053, satin finish.

Font: Helvetica Neue 77 Condensed Bold

One 1/8" thick aluminum plate bracket attachment, brake-formed with flat top cap. Bracket fastens sign panel to post with hidden fastenings.
Paint bracket Matthews Paint Maize solid MP00053, gloss finish.

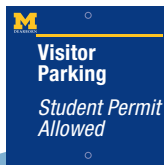
4" square aluminum post, painted Matthews Paint Pewter, MP19891.

7'-0" clearance

Circular concrete footing pad to grade; surround extends 8" out from signpost.

Footing to be engineered and provided by fabricator.

Reverse Elevation

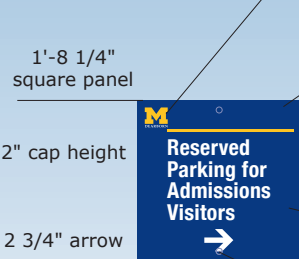


Additional messaging

Block M logo graphic:



Digital art for Block M logo graphic to be provided by Designer.
Paint: Matthews Paint Maize solid MP00053, gloss finish.
Paint "DEARBORN" letters Matthews Paint White, satin finish.



1/8" thick aluminum plate sign panel
All graphics are mask-and-spray painted:
Paint panel front and back Matthews Paint Dark Blue metallic MP22008, satin finish.
Paint copy Matthews Paint White, satin finish.
Paint "M" and rule line graphics Matthews Paint Maize solid MP00053, satin finish.

Font: Helvetica Neue 77 Condensed Bold

Panel fastened directly to post using VHB tape. Metal fasteners may penetrate sign panel, but must do so discreetly, and must be painted Dark Blue on front face of sign panel. Fasteners must not interrupt message copy.

2 1/2" square aluminum post, painted Matthews Paint Pewter, MP19891.

7'-0" clearance

Circular concrete footing pad to grade; surround extends 8" out from signpost.

Footing to be engineered and provided by fabricator.

Reverse Elevation

Ix-6c P Guide

Front Elevation

Ix-6d P Reserved Space Marker

Front Elevation

Fabricator is responsible for detailing precise internal cabinet and footing structure and assembly in their shop drawings, as well as engineering for structural integrity.

Front and back faces are brake-formed pan assemblies with welded corners. Faces fit over internal structure and are fastened in place on top and sides, in a secure fashion that allows removal of faces if necessary.

Internal structure built from square aluminum tubing, with horizontal supports as necessary (Fabricator to determine number of supports).

Internal structure fits into sleeves embedded into concrete footing, allowing structure to be removed/replaced if necessary.

Footing elements extend below grade as state and local codes dictate. Fabricator responsible for engineering and providing footing.

THE CONSTRUCTION FOR THIS SIGN TYPE IS IDENTICAL TO THAT OF THE 1x-4a SIGN TYPE.

MESSAGING FOR THIS SIGN TYPE CAN BE SINGLE-OR DOUBLE-SIDED DEPENDING ON LOCATION.

PLEASE SEE THE APPROVED SIGN LOCATION PLAN FOR FURTHER LOCATION AND MESSAGING INFORMATION FOR EACH SIGN.

Sturdy one-piece cabinet structure from at least 1/8" thick aluminum material.

Paint header Matthews Paint Brushed Aluminum metallic MP18073, satin finish.
Paint all Maize elements Matthews Paint Maize solid MP00053, gloss finish.
Paint body Matthews Paint Dark Blue metallic MP22008, satin finish.

All message copy is reflective vinyl using 3M Scotchlite Engineer-grade Reflective Sheeting in White.

Surface of this sign is flat—no dimensional elements.

Font: Helvetica Neue 77 Condensed Bold

Font: Helvetica Neue 57 Condensed

Stone bed (1/2" round stone) rectangle-shaped surround with metal landscape edging to protect sign from lawn maintenance. Bed extends out 8" from sign face on all sides.

Footing to be engineered and provided by Fabricator.

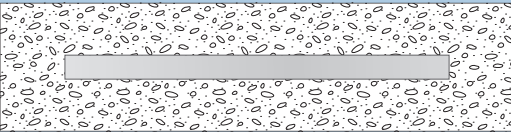
Exploded View of Assembly
not to scale

Block M logo graphic:

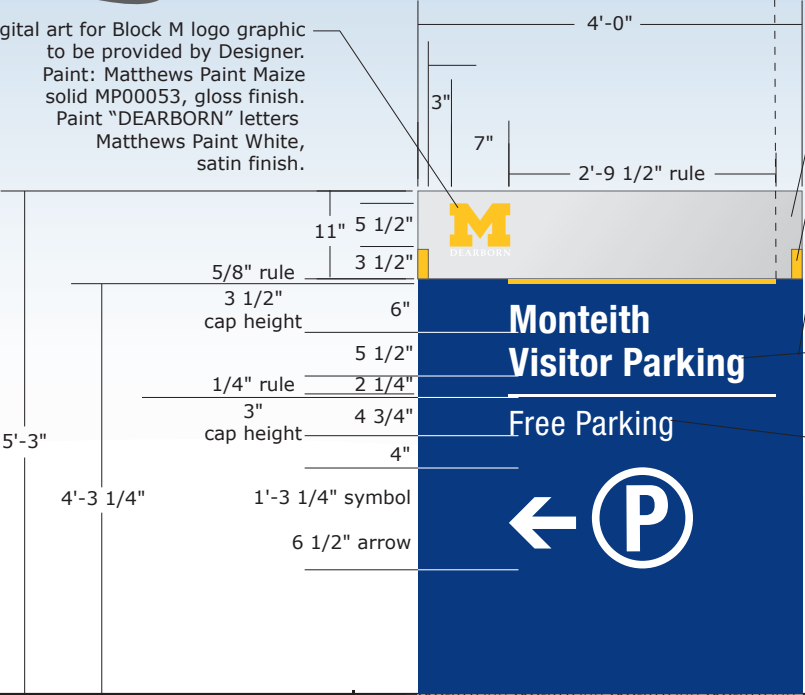


Digital art for Block M logo graphic to be provided by Designer.
Paint: Matthews Paint Maize solid MP00053, gloss finish.
Paint "DEARBORN" letters Matthews Paint White, satin finish.

Top View



Messaging should not extend past the Maize and White rule margins

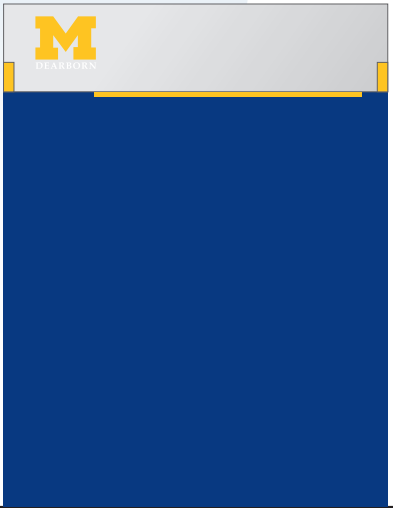


Front Elevation

3-4"



Side Elevation



Reverse Elevation
(single-sided sign)

Sign 058

Photorendering of Proposed Installation



Existing Condition



THIS SIGN IS INTERNALLY-ILLUMINATED

6" deep cabinet constructed of at least 1/8" thick aluminum. Dimensional parking symbol projects additional 3" proud of cabinet face.

All copy is white push-through flush acrylic, illuminated to glow white at night.
Font: Helvetica Neue 77 Condensed Bold

Dark Blue to be painted satin finish, Maize to be painted gloss finish.

Fabricator is responsible for detailing precise internal cabinet structure, electrical componentry, and assembly in their shop drawings, as well as engineering for structural integrity.

Front Elevation

L-shaped sign

L-shaped sign

Top View

Top View

Top View

Top View

Side A
(outside face)

Side A
(inside face)

Side B

Side A (**two-sided graphics**) is read by drivers and pedestrians along the main transit paths, acting as a flag to identify each shuttle stop.

3 1/8" cap height
5 1/4" [S] Shuttle symbol diameter

Side A
(outside face)

1/8" (th.) aluminum bracket attachment identifies SMART Bus stop. Painted Maize bracket and Red sign panel background, with White opaque vinyl graphics. Graphics for SMART Bus ID are two-sided.

Side A
(inside face)

Side A
(inside face)

Side A
(outside face)

Side A Elevation

Ix-7m ~ Main

Side B Elevation

Notes

SCALE: 1/2" = 1' (on a 11x17 sheet)

Block M logo graphic:



Side B
(outside face)

Side B
(inside face)

Side A

4 1/4" wide
Block M logo graphic

3 1/8" cap height
5 1/4" [S] Shuttle symbol diameter

2 3/8" cap height

Side B
(inside face)

Digital art for Block M logo graphic to be provided by Designer.
Paint: Matthews Paint Maize solid MP00053, gloss finish.
Paint "DEARBORN" letters Matthews Paint White, satin finish.

Side B (**two-sided graphics**) provides more detailed information about each shuttle stop and route.

1/8" thick aluminum plate sign panel, one-piece brake-formed into L-shape. All graphics are mask-and-spray painted:
Paint Side A background Matthews Paint Brushed Aluminum metallic MP18073, satin finish.
Paint all Maize elements Matthews Paint Maize solid MP00053, gloss finish.
Paint Side B background and Side A copy Matthews Paint Dark Blue metallic MP22008, satin finish.
Paint Side B copy Matthews Paint White, satin finish.

Fonts: Helvetica Neue 77 Condensed Bold and Helvetica Neue 57 Condensed.

For all messages, mind this 1 1/8" righthand margin.

Four 1/8" thick aluminum plate bracket attachments, one-piece each, brake-formed into L-shapes. Brackets are fastened to sign panel, which is fastened to post in such a way that bracket-panel assembly can be easily changed. Paint brackets Matthews Paint Maize solid MP00053, gloss finish.

9'-9 3/4"

7'-0" clearance

3" square aluminum post, painted Matthews Paint Pewter, MP19891.

Circular concrete footing pad to grade; surround extends 8" out from signpost.

Footing to be engineered and provided by fabricator.

Side A
(outside face)

Side A
(inside face)

Side B

Side B
(outside face)

Side B
(inside face)

Side A

3'-0"

Shuttle Stop
North

Runs Fall-Spring
M-Th 9am-6pm

Side B
(inside face)

Side A
(inside face)

9'-0"

7'-0" clearance

Same as Ix-7m, but shorter post, without SMART Bus ID.

Ix-7f ~ Fairlane

Block M logo graphic:



Digital art for Block M logo graphic to be provided by Designer.
Paint: Matthews Paint Maize solid MP00053, gloss finish.
Paint "DEARBORN" letters
Matthews Paint White, satin finish.

2 1/4" cap height
3 1/2" [I] Information symbol diameter



6'-10 1/2"

9 1/2"

1"

3'-0"

3'-0"

Top View



Oval-shaped Concrete footing pad to grade; surround extends 8" out from sign footprint.

Curved header fabricated from 1/8" th. aluminum, painted Matthews Paint Brushed Aluminum metallic MP18073, satin finish.

"Campus Information" label on header:
Painted Matthews Paint Dark Blue metallic MP22008, satin finish.
Font: Helvetica Neue 77 Condensed Bold

[I] Information symbol painted Matthews Paint White and Dark Blue metallic MP22008, satin finish.

Two 1/4" thick aluminum dimensional C-shaped brackets securely and permanently attached to header (see Rear View, left, for how brackets wrap around header). No visible fasteners.
Painted Matthews Paint Maize solid MP00053, gloss finish.

Rectangular box reveal between header and cabinet, painted Matthews Paint Dark Blue metallic MP22008, satin finish.

APCO Visuline (series 2300) cabinet (or equal) 36" square, with fittings to install changeable large format, digitally printed, UV coated, 1200 DPI print laminated to a rigid 10 mil substrate.
Cabinet to have 1/4" clear tempered glass hinged door with stainless steel lock. Cabinet painted Matthews Paint Pewter, MP19891.

Map shown for position only; Owner to provide artwork.

4" radius posts with 1/2" reveals painted Matthews Paint Pewter, MP19891.

Concrete footing pad

Footing to be engineered and provided by fabricator.



Side Elevation

1/8" (th.) fiberglass panel with encapsulated information graphic. Panel held by aluminum angle retainers that are painted Matthews Paint Dark Blue metallic MP22008, satin finish.



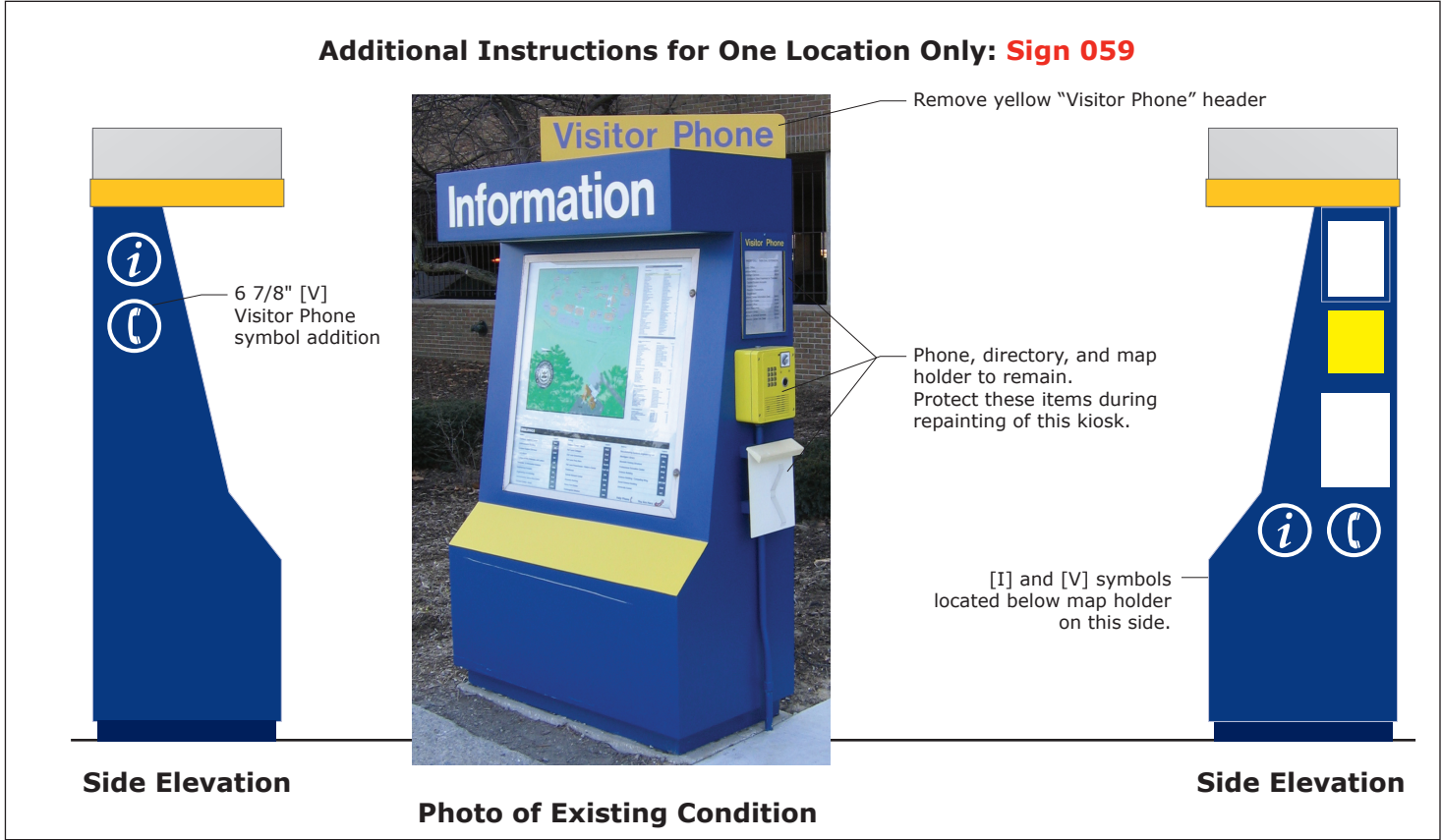
Reverse Elevation



Example Photo of Existing Condition



Photorendering of Proposed Retrofit Treatment



Block M logo graphic:



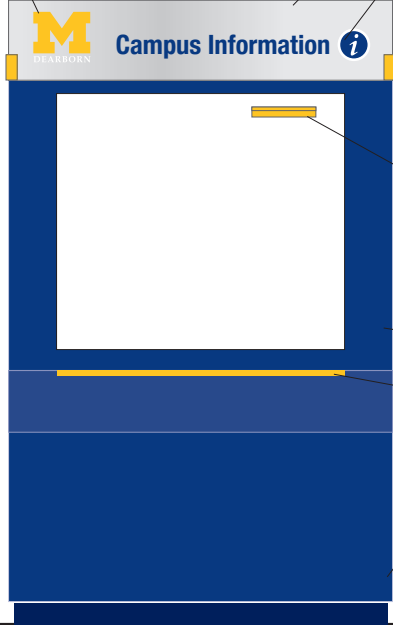
Digital art for Block M logo graphic to be provided by Designer.
Paint: Matthews Paint Maize solid MP00053, gloss finish.
Paint "DEARBORN" letters
Matthews Paint White, satin finish.

Top View



7 1/8" wide
Block M logo graphic

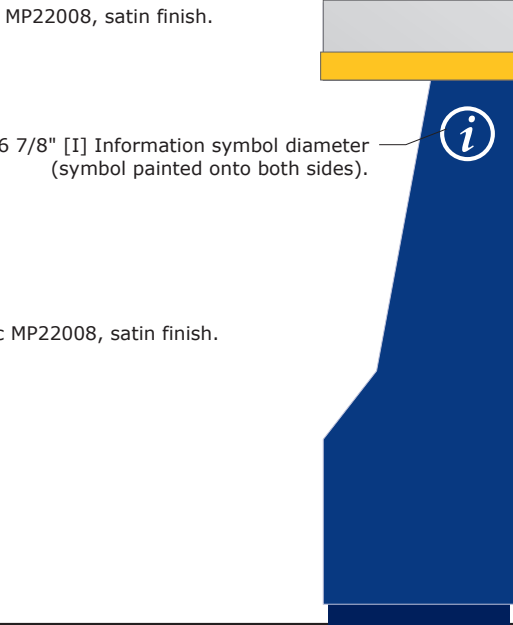
2 3/8" "Campus Information" cap height
4 1/8" [I] Information symbol diameter
3 1/8" bracket height



Front Elevation

- Header portion painted Matthews Paint Brushed Aluminum metallic MP18073, satin finish.
- "Campus Information" label on header:
Painted Matthews Paint Dark Blue metallic MP22008, satin finish.
Font: Helvetica Neue 77 Condensed Bold
- [I] Information symbol painted Matthews Paint White and Dark Blue metallic MP22008, satin finish.
- Two 1/4" thick aluminum dimensional C-shaped brackets securely and permanently attached to header. No visible fasteners. Painted Matthews Paint Maize solid MP00053, gloss finish.
- 8" wide APCO® notebar element (or equal) securely and permanently attached to face of kiosk cabinet window for temporary postings. Notebar color to match Maize.
- Face, sides, and back of kiosk unit painted Matthews Paint Dark Blue metallic MP22008, satin finish.
- 1/2" rule painted Matthews Paint Maize solid MP00053, gloss finish.
- Existing kiosk unit is approximately 6'-6" tall, 4'-0" wide, and 2'-0" deep. Fabricator responsible for surveying existing onsite conditions and taking accurate measurements.

Fabricator to specify whether unit can be retrofitted on-site or must be removed for servicing.



Side Elevation



Reverse Elevation



Photo of Existing Condition



Photorendering
of Proposed Retrofit Treatment

- Header portion painted Matthews Paint Brushed Aluminum metallic MP18073, satin finish.
- Painted copy and graphics on header:
 - Dark Blue to be Matthews Paint Dark Blue metallic MP22008, satin finish.
 - Block M to be Matthews Paint Maize solid MP00053, gloss finish.
 - Digital art for Block M logo graphic to be provided by Designer.
- C-shaped "brackets" are flat graphics, painted Matthews Paint Maize solid MP00053, gloss finish.
- Sides and support base of marquee unit to be painted Matthews Paint Dark Blue metallic MP22008, satin finish.

Options for retrofitting letterboard:

- 1) Inexpensive: Buy new letter inserts in a dark blue color to match the new system design.
- 2) More expensive: Insert one or more LED digital message center units into the existing sign (Cost: \$15,000 to \$20,000 per sign face).

Fabricator responsible for surveying existing onsite conditions and taking accurate measurements.

Fabricator to complete retrofit activity onsite.



Photo of Existing Condition



Photorendering
of Proposed Retrofit Treatment

- Header portion painted Matthews Paint Brushed Aluminum metallic MP18073, satin finish.
- Painted copy and graphics on header:
Dark Blue to be Matthews Paint Dark Blue metallic MP22008, satin finish.
Block M to be Matthews Paint Maize solid MP00053, gloss finish.
Digital art for Block M logo graphic to be provided by Designer.
- C-shaped "brackets" are flat graphics, painted
Matthews Paint Maize solid MP00053, gloss finish.
- Sides and support post of marquee unit to be painted
Matthews Paint Dark Blue metallic MP22008, satin finish.

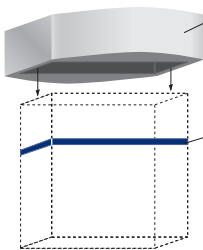
Fabricator responsible for surveying existing onsite conditions and taking accurate measurements.

Fabricator to complete retrofit activity onsite.

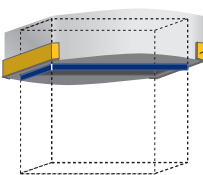
Header Construction

SCALE: NOT TO SCALE

- ①



Custom-fabricated curved header cap slips onto existing cabinet and is permanently attached. No visible fasteners. Painted Matthews Paint Brushed Aluminum metallic MP18073, satin finish
- ②



Two 1/8" thick aluminum dimensional C-shaped brackets securely and permanently attached to header. No visible fasteners. Painted Matthews Paint Maize solid MP00053, gloss finish.

Block M logo graphic:



Digital art for Block M logo graphic to be provided by Designer. Paint: Matthews Paint Maize solid MP00053, gloss finish. Paint "DEARBORN" letters Matthews Paint White, satin finish.

Top View



"Campus Events" label on header: Painted Matthews Paint Dark Blue metallic MP22008, satin finish. Font: Helvetica Neue 77 Condensed Bold

3 5/8" wide Block M logo graphic

6 3/4"

1 1/8" "Campus Events" cap height
2" bracket

Existing cabinet painted Matthews Paint Pewter, MP19891 on all sides and inside back walls such that blank insert cells show Pewter.

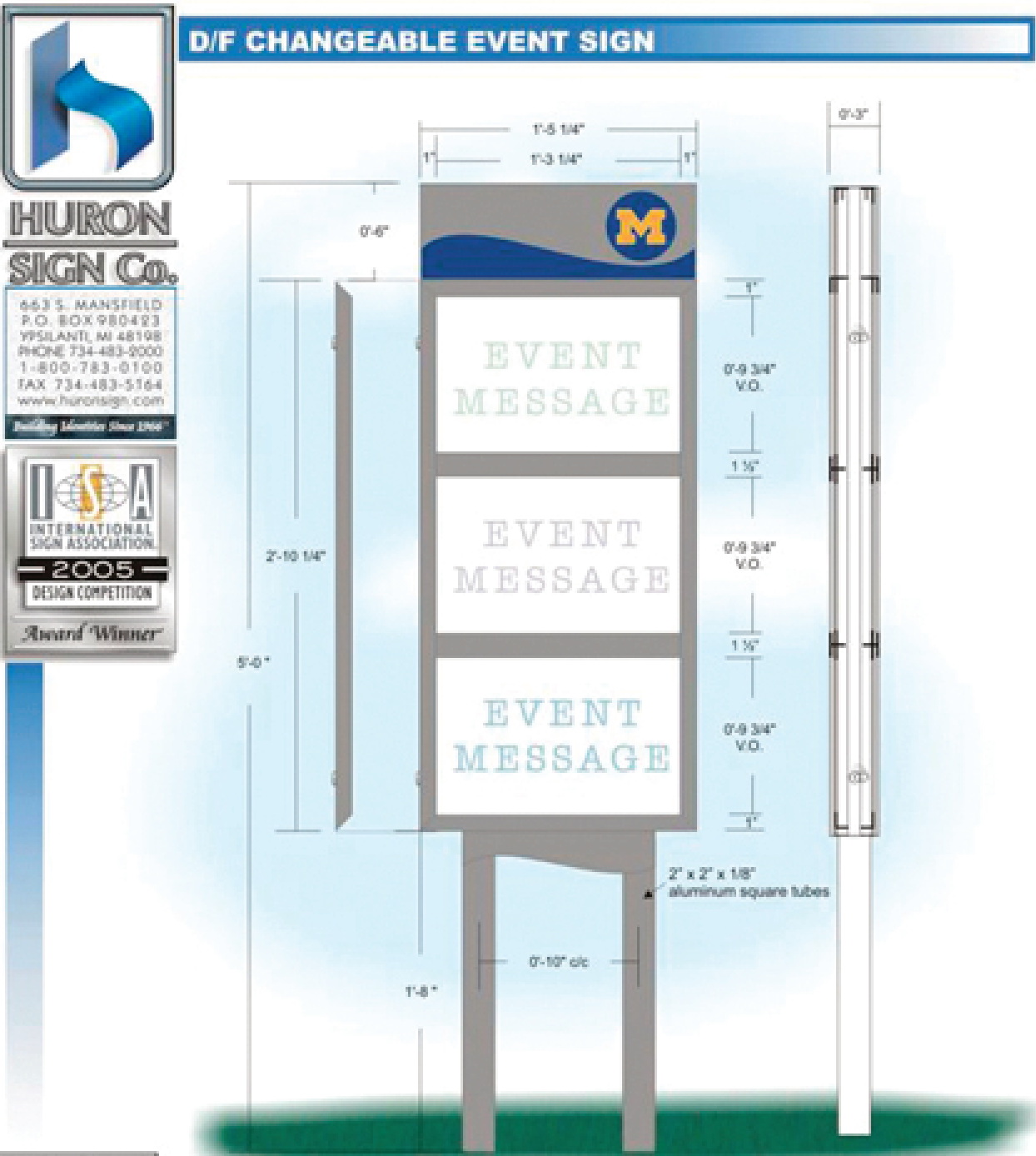
Remove existing wave-shaped footer.

Posts painted Matthews Paint Pewter, MP19891.

Front Elevation

Original Design Drawing from Huron Sign Co.

SCALE: NOT TO SCALE; NOTED DIMENSION FIGURES ARE CORRECT



THIS DRAWING IS THE REGISTERED PROPERTY OF HURON SIGN COMPANY. IT IS UNLAWFUL TO REPRODUCE IT IN ANY FORM, WITHOUT WRITTEN CONSENT FROM HURON SIGN COMPANY.

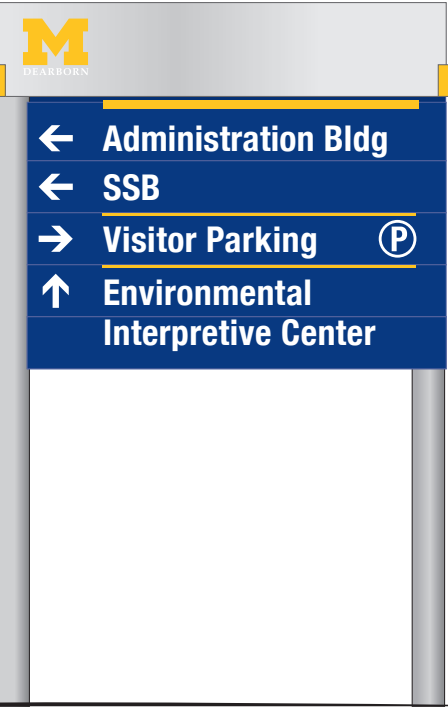
THIS DRAWING PROVIDED & INTENDED FOR CONCEPTUAL PURPOSES ONLY. THE FINISHED PRODUCT MAY BE SUBJECT TO MINOR & NECESSARY MODIFICATIONS TO AD OR (ENABLE) FABRICATION PROCEDURES.

APPROVED BY: _____
DATE: _____

# OF SETS	5	RETURN DEPTH	4" +/-	RACEWAY COLOR	N.A.	DESIGNER	S WILKIE
FACE COLOR	PMS 423 / PMS 534	TYPE OF INSTALL	DIRECT BURIAL POSTS	TRANSFORMER	N.A.	DATE	12/28/05
RETURN COLOR	PMS 423	TYPE OF FACE	ALUMINUM / LEXAN	BALLAST	N.A.	JOB NO.	4872
RETAINER COLOR	PMS 423	RACEWAY D. H. L. N.A.		COMMENTS:		JOB NAME	UM-ORBN-4872-2
NEON COLOR	N.A.	HOUSINGS	N.A.	SALESPERSON:	RON SHORT	ADDRESS:	DEARBORN, MI



Area Clipping from Sign Location Plan



♦♦ Sign 055

- On guide signs, always list Monteith Structure as "Visitor Parking [P]"



P Sign 058

- Full name of structure can be displayed here, as space now allows.
- Graphic [P] symbol and arrow make parking access clear for first-time visitors.
- "Free Parking" is noted for first-time visitors.

Existing Condition



Existing Condition



P Sign 58a

- Called "Visitor Parking" here:
 - 1) for economy of space, and
 - 2) because this sign will act as a beacon to drivers on Monteith Blvd. in advance of Sign 055. Thus, messaging should reflect what is shown on guide signs.
- Sign is internally illuminated to be visible at night.
- Dimensional graphic [P] symbol makes parking access clear for first-time visitors.

Sign Locations:

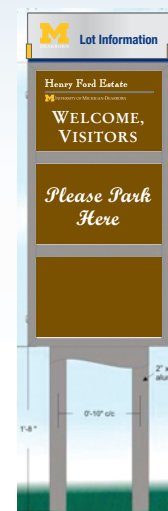
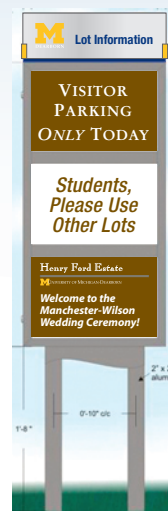
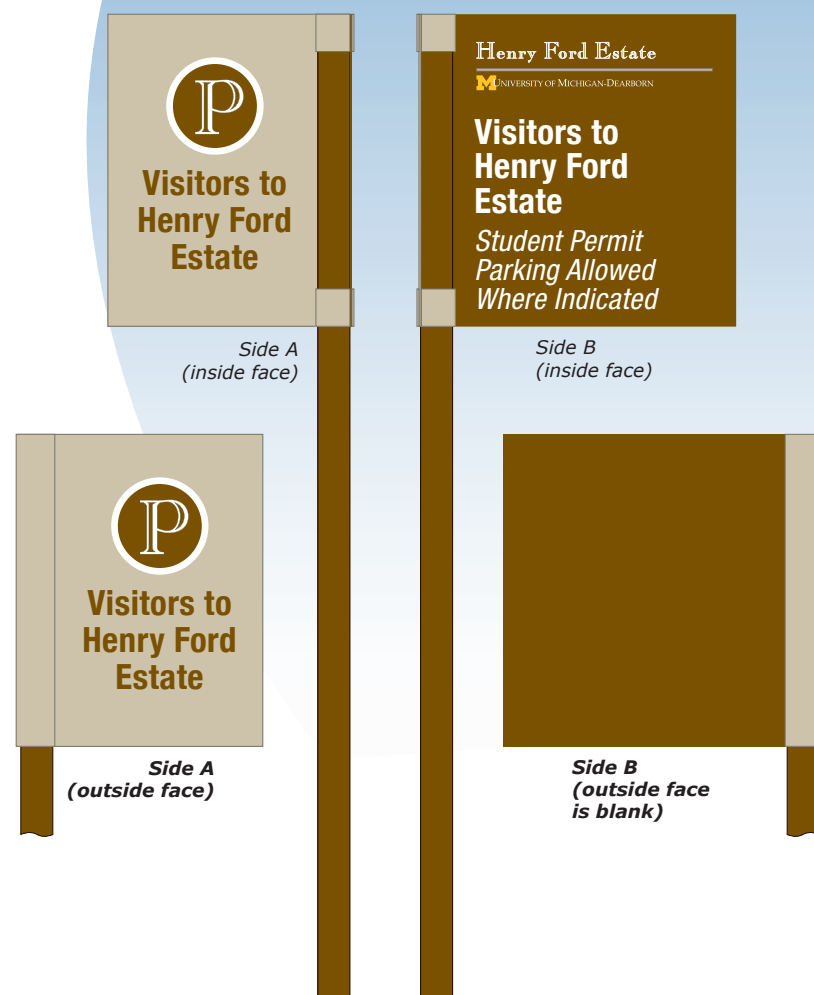


P Sign 031

P Sign 031a

P Sign 031b

P Sign 031c



P Sign 079

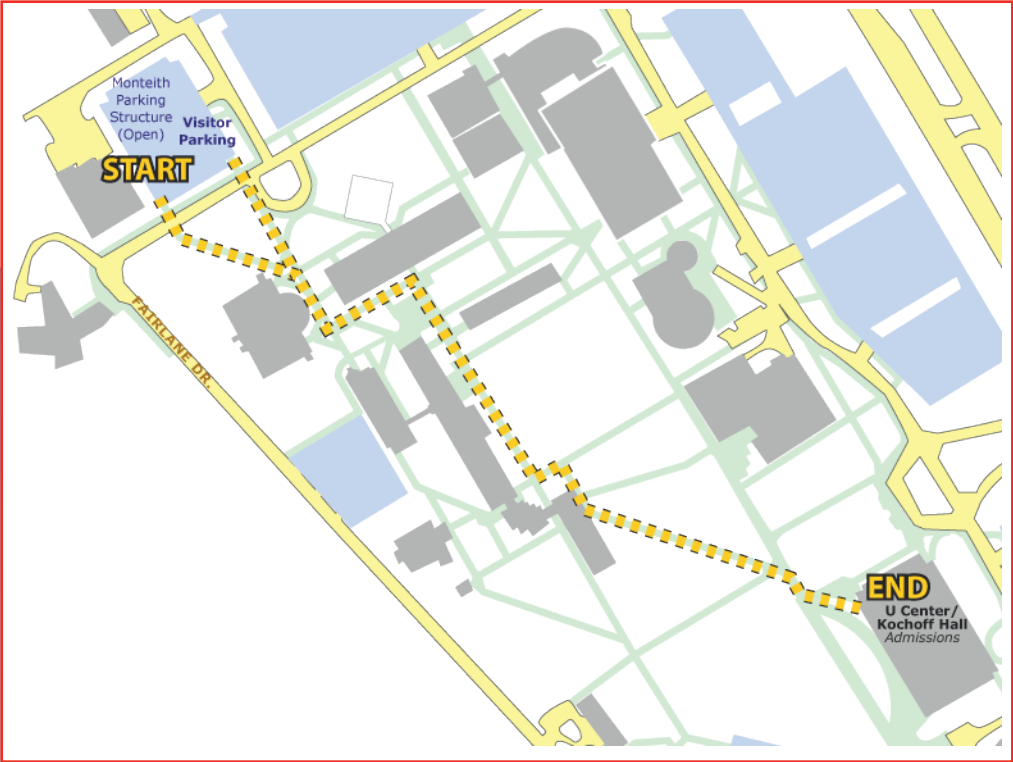
a) Sign shown with temporary inserts
for HFE event dates

← Sign 079b

b) Sign shown with standard inserts

P Sign 079a Quantity:35

Area Clipping from Sign Location Plan



The pedestrian pathway to Admissions runs from Visitor Parking at the Monteith Structure to the door of the University Center. Pedestrian guide signs compose the majority of signs along the pathway, until the visitor reaches the University Center building, where building identifier signs confirm that they have reached the correct destination.

It is recommended that a series of wall-mounted signs be used within the building if the Admissions office is not easy to find. These interior signs should continue the aesthetics of the exterior signs for consistency (i.e. the Maize background field and the symbol should be used).

